



You picked **THE CAMP!** But now what?
Don't worry, your camp will provide a lot of information, and
you're definitely not going to be left in the dark.

• 2021 MONTHLY QUICK GUIDE •

Stick with us! We'll take you from
home to camp in five months.

FEBRUARY

Print the packing list from camp. Don't see it? Ask!

Existing campers? **Try on the old gear.** See what didn't come home last time.

Rookie campers? **Call your summer camp outfitter to discuss**, and make a (virtual) road show appointment to start ordering. Do it soon because some items need to be labeled or embroidered, and they have a longer lead time. Remember everything needs a label.

MARCH

Want inside tips on what else to pack? Stick to your camp's packing list, but we've also got some tried & true extras. Our mom boss team has years and years of expertise!

Attend the **SUMMER 365 SUMMER 2021 HOMECOMING EVENT!** We're planning three days of panels on everything from Covid to 'Why Camp' in a pandemic (stay tuned)!

APRIL

Read (or re-read) **Homesick & Happy** and check out [Summer 365's Amazon Shop!](#)

Show them how to write a letter on real stationery! *Dear Mom and Dad* goes a long way.

MAY

Label Label Label! Use code SUMMER365 for a discount on labels.

Also, buy silver sharpies and a name stamp for the extra socks & tees.

At the end of May, show the campers what you're packing. Some of the items are new to them, and you'll want them to know what is theirs when they arrive at camp.

JUNE

Pack! Again, show your campers what you're packing before the trunks leave.

Some camps do 'bed gifts' - a little surprise that's unpacked on the beds prior to arrival.

Camp is the gift... but, if needed, buy and wrap something small and cute to stick in the trunk: a board game, a box with friendship bracelet string, a basketball.

**** All live links are underlined! ****